

Exhibit 34

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

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In Re: CATHODE RAY TUBE (CRT)
ANTITRUST LITIGATION,

Plaintiff,

Case No.
07-5944 Sc
MDL No. 1917

This Document Relates to:

ALL ACTIONS,

VIDEOTAPED DEPOSITION OF JANET ACKERMAN

WEDNESDAY, MARCH 14, 2012

REPORTER: BALINDA DUNLAP, CSR 10710, RPR, CRR, RMR

1 Q. How important was the price?

2 A. I didn't really know any prices. Whatever
3 they charged.

4 Q. Did you have a budget when you went in?

09:13 5 A. No.

6 Q. Was the brand important to you?

7 A. No.

8 Q. Did you consider any other brands besides
9 Toshiba?

09:13 10 A. No.

11 Q. Was the quality important to you?

12 MR. GRALEWSKI: Object to the form. Vague
13 and ambiguous.

14 Q. BY MS. FREDA: Do you understand?

09:13 15 A. Somewhat.

16 Q. What about durability, was that important
17 to you?

18 A. Yes.

19 Q. Was the brand of the CRT inside the TV an
09:13 20 important feature to you?

21 A. I can't say about that. I know nothing
22 about -- anything about that inside.

23 Q. So at the time of the purchase, you didn't
24 know the company that manufactured the CRT inside
09:14 25 your TV?

1 A. No.

2 Q. Was the fact that the product contained a
3 CRT important to you when you purchased it?

4 A. I never thought about it.

09:14 5 Q. And at the time of the purchase, did you
6 consider purchasing an LCD TV?

7 A. I don't know if they were around then.

8 Q. What about a plasma TV, did you consider
9 that?

09:14 10 A. I don't think that was around then either.
11 I am not sure. I probably didn't.

12 Q. Okay. Where did you purchase the Toshiba
13 TV?

14 A. At P.C. Richard.

09:14 15 Q. Why from P.C. Richard?

16 A. They are very reliable.

17 Q. How do you know that they're reliable?

18 A. I buy everything there.

19 Q. So it was important to you to purchase a
09:14 20 product from P.C. Richard?

21 A. Yes.

22 MR. GRALEWSKI: Object to the form of the
23 question. Misstates testimony.

24 Q. BY MS. FRED: Did you visit the store
09:14 25 personally?